



Advertising Rates, 2015

Impact Plan — *Designed to promote your brand for maximum exposure*

Location	All Sections	Home Page Only	Individual Sections
Top Banner	\$5,000	\$3,000	\$1,000
Top Display 300x250	\$5,000	\$3,000	\$1,000
Side Display	\$2,500	\$1,500	\$500
Bottom Sponsor	N/A	\$1,000	N/A
Footer	\$1,000	\$500	\$200
Starter Square 125x125	\$300	\$300	\$300

Above Prices in US Dollars, per Month

We will gladly edit or proofread your advertising copy upon request, or translate into English from Spanish. We also will work with your designer, or recommend local competent graphic artists.

Newsletter Banner *\$1,000 per issue*

Newsletter Sponsorship *\$2,000 per issue* — includes up to three paragraphs of editorial content, above normal newsletter editorial content

Exclusive Mailing *\$5,000 per issue* — A dedicated mailing to our list featuring your content only.

Whitepaper Editorial *\$2,000 + \$700 per page* — We generate a whitepaper on your behalf, researching and featuring the topic of your choice. You then may use the whitepaper for your efforts, and we will promote it, should you desire as a whitepaper sponsored by your firm.

Market Research, Analysis *Starting at \$10,000+* Packages, private reports and analysis tailored to your specific requirements, confidential and exclusive, or for distribution, based on your requirements.

Speakers & Presenters *Starting at \$5,000+* Please Inquire — Expert and engaging speakers, panelists, and presenters available for your event, in English or Spanish.

Introductions & Matchmaking *Please Inquire* — We can connect you to the key decision makers in Colombia and around the world.

Rates subject to change without notice. No advertising will run until initial payment is received. Advertising will automatically be suspended while any balance is past-due. In no case will advertising run before payment has been received.