

# Leonisa Fashion Group

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Key competitive  
advantages

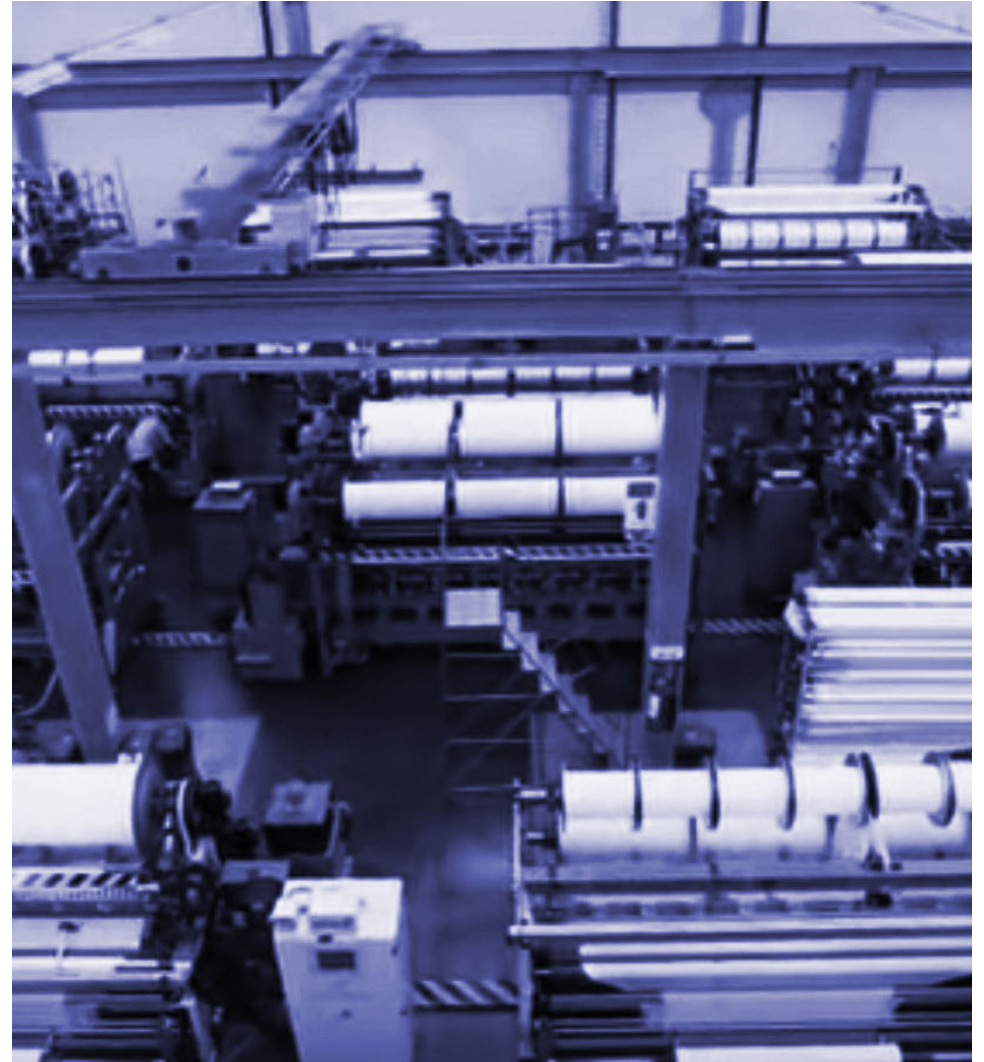
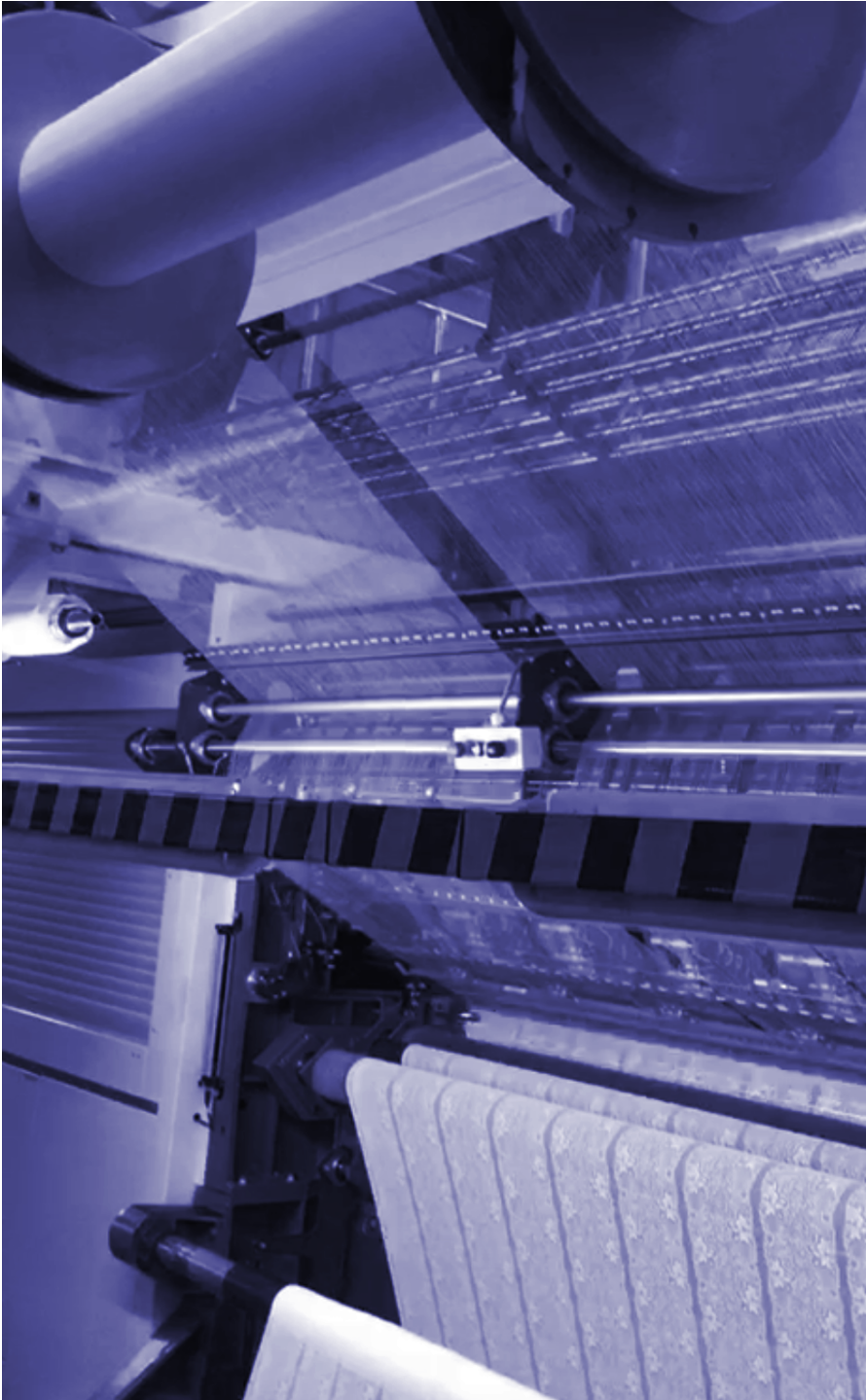
*Leonisa*

**Loë**

**LEO**

SWIMWEAR





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**Vertically integrated  
manufacturing**

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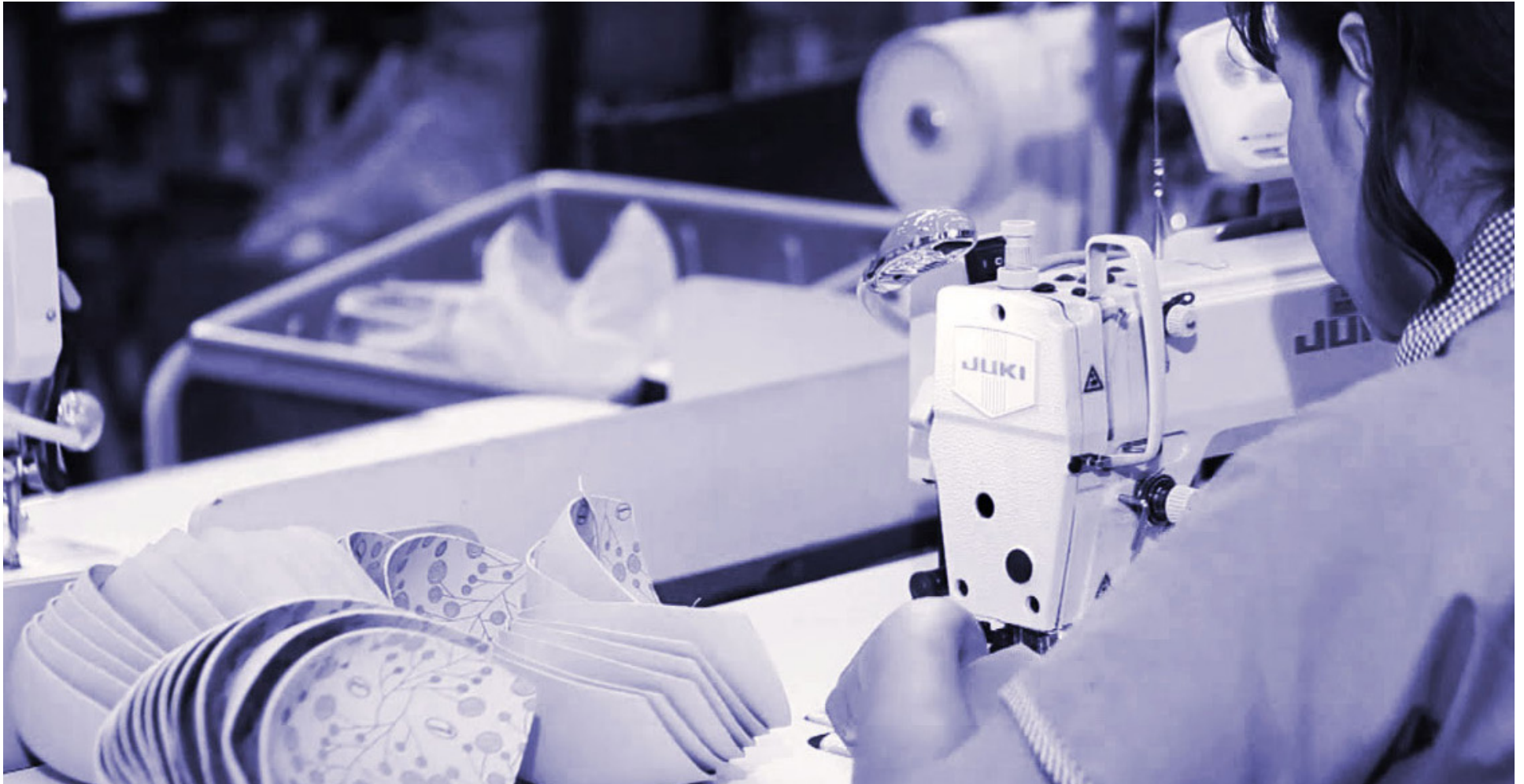


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**Patented and unique fabrics** for exclusive designs made on the best manufacturing machinery

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Fast to market approach **(45-60 days)**  
with mass scalability

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44 in-house Manufacturing plants.  
**40 million units per year.**

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Near shore manufacturing with  
**Free trade Agreement**

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**Made in the Americas,** exceeding local environment and labor practices and **employing mostly women head of household .**

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## **DTC (direct to consumer) ready with latest technology.**

- Vendor Direct fulfillment or Drop Shipping capability from our DC in Atlanta, GA
  - Enterprise EDI compliance
    - RFID tags
- Weekly replenishment of all products

- Private/Family owned company founded in 1956.
  - **Over 60 years** of Manufacturing experience.
    - Exclusive designs and Collaborations.
    - Strong and consistent values with hands on Management.
  - Delivering win-win long term relationships.
    - **Market Leader in Latin America.**
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*Leonisa*

**Loë**

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Thank You!